



## Job Description

### Senior Changemaker (Destination Sustainability Consultant)

<b>Type of Employment</b>	Full time. Flexible working hours and policy.
<b>Office / Location</b>	Virtual – Based in Europe or North America
<b>Start Date</b>	1 Jan 2023

<b>Overview Organisation</b>	<p>The Global Destination Sustainability Movement is a collaborative platform that acts to catalyse transformation in the tourism and events industry by engaging, inspiring, and enabling destinations to become more flourishing and resilient places to visit, meet, and live in.</p> <p>We seek to accelerate the transformation from destination marketing at whatever cost towards destination management and stewardship that offers shared value. Our mission is to promote and develop regenerative and circular strategies, skill sets, and mindsets that will enable destinations of the future to thrive.</p> <p>At the core of the GDS-Movement is the Global Destination Sustainability Index; the world's leading sustainability benchmarking and performance improvement programme for destinations and their visitor economy.</p> <p>We are a passionate, dynamic, hyper-collaborative and growing global team, totally committed to building a holistic visitor economy. We love time in nature, a healthy work-life balance, laughing, and living life to the full. Find out more at <a href="http://www.gds.earth">www.gds.earth</a></p>
<b>Job Objective</b>	<p>We work with 90+ destinations and are growing fast. We are looking for an experienced consultant to join our team. Are you keen to work with a lively group of driven and dedicated changemakers who lead the work of the GDS-Movement? Do you have skills and substantial experience in sustainability consulting, destination management, and tourism and events? Do you like a challenge, want to make a big difference, and love learning?</p> <p>As a GDS-Changemaker, you will be part of the GDS-Movement team, tasked with providing advisory services to benchmarking destinations, leading strategy development, conducting consultations, coaching leaders, and communicating the work of our cities and our efforts.</p> <p>You will be trained in the GDS-Index Methodology and have the opportunity to use your knowledge and expertise to improve our approach and expand our reach and impact.</p>

<b>Main Responsibilities</b>	<ul style="list-style-type: none"> <li>▪ Lead sustainability benchmarking and consulting of destinations following the GDS-Regenerative Destination Methodology</li> <li>▪ Facilitate collaborative workshops with stakeholders to co-create destination stewardship and regeneration strategies, visions, and roadmaps</li> <li>▪ Conduct business development outreach to recruit new destination clients for the <a href="#">Global Destination Sustainability Index</a>, GDS-consulting, and GDS-Academy</li> <li>▪ Develop and write strategies and action plans for destinations and tourism organisations</li> <li>▪ Deliver education seminars and courses about sustainable and stewardship-focused events and tourism to GDS-Academy students (remote and/or in-house)</li> </ul>
<b>Description of The Relationships</b>	<ul style="list-style-type: none"> <li>▪ Internally, the consultant will report to the CEO</li> <li>▪ Externally, the consultant will also manage relationships with our clients and partners, and, in time, will lead a team of consultants, sub-contractors, and freelancers</li> </ul>
<b>Skillset Requirements</b>	<ul style="list-style-type: none"> <li>▪ <b>Minimum 5 years relevant, in-depth sustainability experience in the tourism and events sector, ideally including work in a destination management organisation</b></li> <li>▪ Bachelors/Master's Degree in Marketing/Communications, Events, Sustainability or the Social Sciences</li> <li>▪ Demonstrated experience leading and delivering consulting and business transformation projects in social and environmental sustainability</li> <li>▪ Demonstrated experience delivering training programmes about sustainability</li> <li>▪ Business and financial acumen to articulate the business value of sustainability, prepare proposals, and deliver high-quality consulting services</li> <li>▪ Excellent interpersonal skills with a proven ability to work within a multi-lingual, multi-cultural team and with all levels of clients (from junior to board level)</li> <li>▪ Passion, knowledge, and drive to create a more sustainable world</li> <li>▪ A solid network, and credibility within the sustainable tourism/events world</li> </ul>
<b>Specific Technical Skills</b>	<ul style="list-style-type: none"> <li>▪ Excellent knowledge of Microsoft Office, including Excel, PowerPoint, and Word.</li> <li>▪ Experience implementing Sustainability Standards and certifications such as ISO20121, ISO14001, GRI, GSTC etc.</li> <li>▪ Experience of environmental impact analysis, foot-printing, and reporting</li> <li>▪ A vital understanding of regenerative principles and desire to develop expertise</li> <li>▪ Experience using online facilitation tools such as Miro or Mural</li> </ul>
<b>Additional Requirements</b>	<ul style="list-style-type: none"> <li>▪ Fluency in written and spoken English, with advanced French and/or German highly desirable.</li> <li>▪ An excellent educator and brilliant communicator who enjoys inspiring and developing others to create a better world for all</li> <li>▪ Ability and desire to work remotely, with independence and the responsibility to deliver results with minimum management oversight</li> </ul>
<b>Salary Range</b>	<ul style="list-style-type: none"> <li>▪ Based on experience and geographical location</li> </ul>
<b>Travel</b>	<ul style="list-style-type: none"> <li>▪ Desire and ability to travel both regionally and globally</li> </ul>