

Job Description

Net Zero Events Curriculum Designer and Educational Lead

Type of Contract	Freelance contract – between 20 - 32 hours per week based on responsibilities
Length of Contract	Rolling. Minimum 6 months.
Start Date	1 September, 2025
Office / Location	Remote. (Europe-based or working within European time zones preferred)

Overview of Organisation	<p>The GDS-Movement is a pioneering, data-driven international change agency that acts to catalyse socio-economic and environmental transformation in cities and regions across the world. We empower tourism and events professionals with the mindsets, skill sets, and toolsets to co-create more regenerative and resilient destinations, events and organisation.</p> <p>We celebrate and actively seek individuals with diverse backgrounds and experiences and value authenticity. We are committed to creating an inclusive environment where your talents and contributions are appreciated and celebrated.</p> <p>We are a passionate, dynamic, and growing global team, totally committed to building a regenerative visitor economy. We love time in nature, a healthy work-life balance, laughing, and living life to the full. Find out more at www.gds.earth.</p>
Job Objective	<p>We are launching an ambitious Net Zero Events learning programme in collaboration with global partners. Its aim: to transform the global events industry through bold education, actionable tools, and deep transformation.</p> <p>We are seeking a Curriculum Designer and Sustainability Education Specialist to co-create and lead the design, development, and delivery of this programme through the GDS-Academy. You will help shape course content and learning experiences for professionals working across agencies, venues, event organisers, and destination teams globally.</p>
Main Responsibilities	<p>Curriculum and Content Design</p> <ul style="list-style-type: none"> Lead the design and structuring of course modules, learning pathways, and progression strategies Facilitate co-creation workshops with partners and stakeholders to shape the curriculum Develop engaging and inclusive learning objectives, materials, and assessments

	<ul style="list-style-type: none"> • Adapt existing content and create new modules, toolkits, and supporting resources • Integrate AI tools (where appropriate) for adaptive learning, feedback, and content creation • Advise on platform UX and learner interaction best practices <p>Best Practice and Industry Alignment</p> <ul style="list-style-type: none"> • Ensure that course content reflects best practices in net zero strategies, including key frameworks and reporting tools. • Stay updated with developments in the Net Zero Carbon Events initiative, and the EIC Event Standards. • Stay current with sustainability trends and translate them into learner-friendly formats <p>Teaching and Facilitation</p> <ul style="list-style-type: none"> • Deliver virtual and in-person training sessions and workshops • Adapt content and tone for a range of learners and cultures — from operational teams to senior leadership <p>Project Management and Delivery</p> <ul style="list-style-type: none"> • Manage timelines, deliverables, and stakeholder communication • Collaborate closely with internal teams, clients, and strategic partners • Ensure consistent quality and timely delivery of all learning outputs <p>Events Consulting Support (bonus)</p> <ul style="list-style-type: none"> • Become part of the GDS-Consulting team supporting or leading development of Net Zero event strategies and action plans for clients (governments, cities, NGOs, corporates or associations) • Facilitate workshops to co-create sustainability roadmaps for events, venues or businesses • Conduct measurement and data analysis engagements, preparing environmental impact and carbon footprint reports
Reporting	<ul style="list-style-type: none"> • Internally, the consultant will report to the GDS-Academy Director and work alongside the Net Zero Academy Project Manager. On a day to day basis you will also work with other GDS-changemakers and the CEO. • Externally, the consultant will also work with our clients and partners, and faculty.
Minimum Skillset Requirements	<p>Education and Experience:</p> <ul style="list-style-type: none"> • Bachelor's/Master's degree in sustainability, environmental science, education, instructional design, educational technology, or a related field. • 5 years in sustainability, and/or professional education / training. • Proven experience in instructional design, developing and managing both in-person and online learning content. • Experience as a facilitator or trainer with adult-learning audiences

	<p>Skills and Competencies:</p> <ul style="list-style-type: none"> • Strong understanding of adult-learning theory and approaches, especially in professional education settings. • Ability to design course content with Learning Management Systems and learner experience design • Solid understanding of Net Zero principles and carbon literacy, including relevant sustainability frameworks, event-specific footprinting methods, and impact reporting practices. • Practical experience creating and implementing sustainable event strategies • Bonus: Experience using AI tools to support learning design or delivery <p>Interpersonal Skills:</p> <ul style="list-style-type: none"> • Skilled in stakeholder co-creation and collaborative design • Confident communicator across multicultural, multilingual, and multi-level teams • Self-motivated, proactive, and driven by a passion for climate action and regenerative systems • Excellent project management, organisation, and attention to detail • Self-motivated and accountable, with the ability to work independently and deliver results remotely with minimal supervision.
Specific Technical Skills	<ul style="list-style-type: none"> • Knowledge of online Learning Management Systems (LMS) and learning tools (Mentimeter, Slido), Project Management Systems. • Proficiency in Microsoft Office, including Excel, PowerPoint, and Word. • Experience using online facilitation tools such as Miro or Mural.
Preferred Additional Skills	<ul style="list-style-type: none"> • An engaging educator and skilled communicator with a passion for inspiring and empowering others to create positive change. • Working knowledge of regenerative event strategies and key sustainability frameworks. • Knowledge of the Net Zero Carbon Events initiative • Experience with sustainability tools and practices such as carbon calculators, ESG reporting, sustainable procurement, waste systems, and renewable energy solutions.
Salary	Remuneration: Commensurate with experience and location.
Travel	Willingness to travel occasionally for events, workshops (regional or international) and team meetings (normally near Barcelona).