

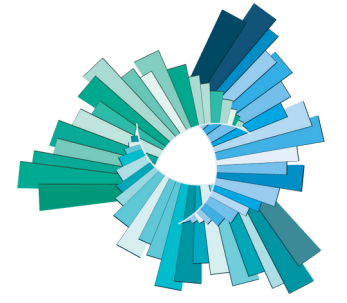
GLOBAL
**DESTINATION
SUSTAINABILITY
MOVEMENT**

Media Kit

www.gds.earth

About Us

GDS-Movement envisions thriving places and communities activated by regenerative tourism and events. Our mission is to empower people with the mindsets, skill sets, and toolsets to create regenerative destinations to visit, meet, and live in.



Media Overview

(Please click icon to view)



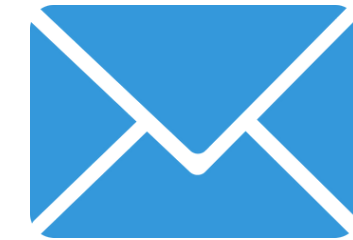
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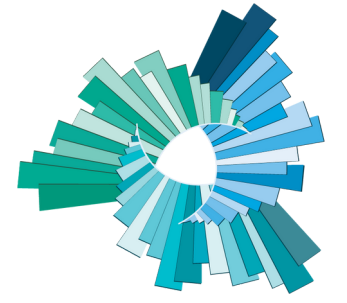


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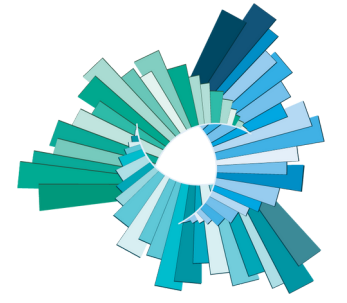
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Relevant Hashtags:

#GDSmovement #regeneration
#PowerofCommunity #sustainability
#regenerativetourism #EventProfs
#RegenerativeDestinationManagement

Key LinkedIn influencers of GDSM:

- [Guy Bigwood](#) (@guybigwood)
- [Milda Salciute, CMP, CED](#) (@msalciute)
- [Alejandra H. Zita](#) (@alejandrahrita)
- [Jess Henson](#) (@iamjesshenson)
- [Bella Shahsuvaryan](#) (@bella-shahsuvaryan)
- [Jessica Vandy](#) (@jessica-vandy)



Global Destination Sustainability Movement

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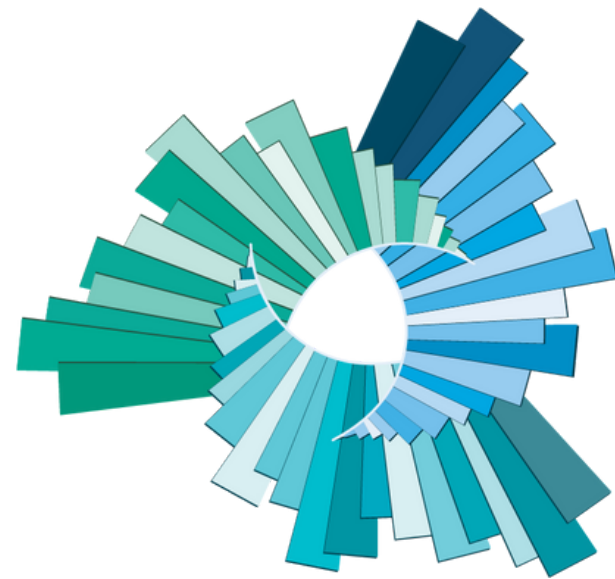
twitter.com/GDSMovement

Relevant Hashtags:

#GDSmovement #regeneration
#powerofcommunity #sustainability
#regenerativetourism #EventProfs
#regenerativedestinationmanagement

Key Twitter influencers of GDSM:

- [Guy Bigwood](https://twitter.com/guybigwood) (@guybigwood)
- [Milda Salciute](https://twitter.com/meetmilda) (@meetmilda)
- [Jessica Vandy](https://twitter.com/jess_vandy) (@jess_vandy)



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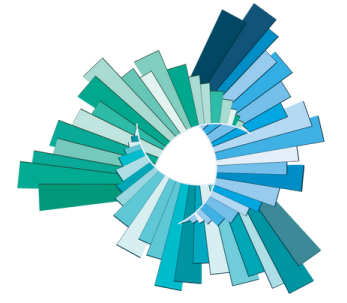
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Changemaker Bios

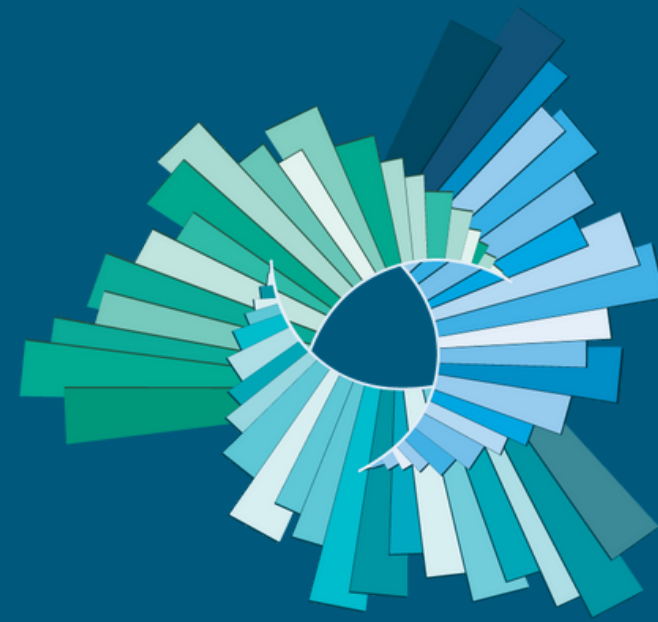
- [Meet the team](#)

Leadership profile: Guy Bigwood, Chief Changemaker and CEO

For the last 15 years, Guy has been delivering award-winning consulting services focused on helping cities, governments, corporations and associations step up, scale up and speed up their sustainability programmes and regenerative practices. Guy's pioneering work has been recognised with 22 sustainability awards including the Events Industry Council Pacesetter Award, and recognition as a Fellow of the Institute of Environmental Management and Assessment.

Social Stickiness Checklist

- ✓ In a hurry? Share what we post!
- ✓ DIY? Tell who, what, when, where, why, and how audiences may benefit
- ✓ Add a Call to Action (CTA)
- ✓ Link to www.gds.earth
- ✓ Tag people and companies in posts, reposts, comments and replies
- ✓ Use hashtags #GDSmovement #RegenerativeDestinationManagement
- ✓ Break text with spaces (easier to read quickly)
- ✓ Reply to comments in the first few hours after posting (more comments = more views)



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Click below for our logos and
how to use them

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