



## Job Description

### Senior Changemaker (Destination sustainability consultant)

Type of Contract	Project Specific
Start Date	1 <sup>st</sup> June 2021
Office / Location	<i>Virtual – Home Based in Europe or Asia</i>

<b>Overview Organisation</b>	<p>The Global Destination Sustainability Movement is a collaborative platform that acts to catalyse transformation in the tourism and events industry, by engaging, inspiring and enabling destinations to become more regenerative, flourishing and resilient places to visit, meet and live in.</p> <p>We seek to accelerate the transformation from destination marketing at whatever cost, towards destination management and stewardship that offers shared value. Our mission is to promote and develop the sustainability and circular strategies, skill sets and mindsets that will enable destinations of the future to thrive.</p> <p>The GDS-Movement evolved from the Global Destination Sustainability Index; the world's leading sustainability benchmarking and performance improvement programme for destinations, and their visitor economy. It is a collaborative partnership between ICCA, IMEX Exhibitions, European Cities Marketing, MCI Group and GUBI consulting</p> <p>We are a passionate, dynamic and growing team, totally committed to building a regenerative economy. We love time in nature, a healthy work life balance, laughing and living life to the full. Find out more at <a href="http://www.gds.earth">www.gds.earth</a></p>
<b>Job Objective</b>	<p>We are growing and looking for aspiring changemakers to join our team. Do you have skills in sustainability consulting and destination management? Are you up for a challenge, want to make a big difference and love learning?</p> <p>As a GDS-Changemaker, you will be part of the GDS-Movement team, tasked with providing advisory services and support to benchmark destinations, conduct consulting, coach leaders and communicate the work of our cities and our efforts.</p>

	You will be trained in the GDS-Index Methodology and have the opportunity to use your knowledge to expand our reach and impact.
<b>Main Responsibilities</b>	<p><b>Global Destination Sustainability Index</b></p> <ul style="list-style-type: none"> <li>▪ Lead sustainability benchmarking and consulting of destinations following the GDS-Movement Regenerative Destination Methodology.</li> <li>▪ Facilitate collaborative workshops to co-create sustainability visions and roadmaps with stakeholders</li> <li>▪ Conduct outreach to recruit new destination clients for the <a href="#">Global Destination Sustainability Index</a></li> <li>▪ Develop presentation material for client workshops</li> <li>▪ Create communications content for destinations, including press releases and thought leadership pieces.</li> <li>▪ Deliver education seminars and courses about sustainable and regenerative events and tourism</li> </ul>
<b>Description of The Relationships</b>	<ul style="list-style-type: none"> <li>▪ Internally, he/she will report to the Managing Director. Externally, he/she will also manage relationships with our clients and partners, and in the future could lead a team of staff, subcontractors and freelancers</li> </ul>
<b>Skillset Requirements</b>	<ul style="list-style-type: none"> <li>▪ Bachelors/Master’s Degree in Marketing/Communications, Events, Sustainability or the Social Sciences.</li> <li>▪ <b>Minimum 5 years relevant experience in the sustainable events/tourism sector.</b></li> <li>▪ Experience delivering consulting projects in sustainability</li> <li>▪ Experience delivering training programs about sustainability</li> <li>▪ Business and financial acumen to articulate business value of sustainability, prepare proposals and deliver high quality consulting services.</li> <li>▪ Excellent interpersonal skills with a proven ability to work within a multi-cultural team and with all levels of clients (from junior to board level).</li> <li>▪ Passion, knowledge and drive to create a more sustainable world.</li> <li>▪ Solid network and credibility within the sustainable tourism/events world.</li> </ul>
<b>Specific Technical Skills</b>	<ul style="list-style-type: none"> <li>▪ Excellent knowledge of Microsoft Office, including Excel, PowerPoint and Word.</li> <li>▪ Experience implementing Sustainability Standards and certifications such as ISO20121, ISO14001, GRI, GSTC etc.</li> <li>▪ Experience of environmental impact analysis, footprinting and reporting</li> <li>▪ Basic understanding of regenerative principles and desire to develop expertise</li> </ul>
<b>Additional Requirements</b>	<ul style="list-style-type: none"> <li>▪ Fluency in English, both written and spoken, and at least one other language (ideally French or German).</li> <li>▪ Excellent educator and brilliant communicator, that enjoys inspiring and developing others to create a better world.</li> <li>▪ Ability and desire to work remotely, with independence and responsibility to deliver results with minimum management oversight</li> </ul>
<b>Salary Range</b>	<ul style="list-style-type: none"> <li>▪ Based on Experience</li> </ul>
<b>Travel</b>	<ul style="list-style-type: none"> <li>▪ Desire and ability to travel both regionally and globally when COVID allows</li> </ul>